

In the novel the Ginger Bread Man, a young man named Jacob learns simple ways he can transform the ordinary into the extra-ordinary. A kind and mysterious Baker teaches him how to bring magic into every day life with sixteen key principles:

The Baker's Principles

1. Always look for the logical order of things.
2. Always batch similar tasks.
3. Always start early and work on the hardest parts first.
4. Always use the right tool for the right job.
5. Always make sure you are ready for ingredients to mix.
6. Always take the time to learn a skill right.
7. Always concentrate on the task at hand as if it is the most important.
8. Always know what you want to create before you start.
9. Always taste your own work.
10. Always present your creations honestly but with flair.
11. Always give away that which you have in excess.
12. Always sell only items worthy of your craft.
13. Always make things the appropriate size.
14. Always find something unique you can offer people.
15. Always keep getting better.
16. Always be true to yourself.

These practical principles can make any craft or business extra-ordinary. If you've found these principles helpful, pass this document onto a colleague or friend. For more information about the Baker's Principles and the Ginger Bread Man, visit www.catchthegingerbreadman.com.

Ready to follow your
dreams?

Run, run as fast as you
can...

...and by inspired by the
Ginger Bread Man.

Available at Amazon.com

